



JASMINE SMITH

EXPERIENCE

- 2022 – Present ● **CBRE**
Senior Graphic Designer
RFPs, OMs, Liquid Galaxy, presentation design, direct mail pieces, eblasts, event materials, event planning, developing themes, and managing vendors
- 2018 – 2022 ● **CBRE**
Graphic Designer
Print and online materials: presentation books, flyers, brochures, marketing boards, direct mail pieces, eblasts, PowerPoint presentations, and event materials
- 2017 – 2018 ● **THINKFUN INC.**
Layout Designer
International translation layouts, catalog/marketing graphics, product packaging, web/email graphics, product mock-ups/prototypes, and art proofing
- 2014 – 2017 ● **THINKFUN INC.**
Jr. Graphic Designer
Product packaging, web/email graphics, product mock-ups/prototypes, and art proofing
- 2013 – 2016 ● **ROCHE MOLECULAR SYSTEMS**
Freelance Designer
Power Point presentation design, posters, name tags, and binder tabs for International Microbiology Communications Launch

EDUCATION

- 2013 - 2017 ● **UNIVERSITY OF BALTIMORE**
MA, Publications Design
Baltimore, MD
- 2009 - 2013 ● **CAL STATE UNIVERSITY, EAST BAY**
BA, Mass Communications
Hayward, CA

CONTACT

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PROFILE

Diligent graphic designer with over ten years of design experience in multiple disciplines. Strong focus on layout and print design—values attention to detail, work ethic, and open lines of communication.

SKILLS

DESIGN

- Print & Layout Design
- Branding & Identity
- Presentations
- Project Management
- Business Strategy
- Email Campaigns

TOOLS

- InDesign
- Illustrator
- Photoshop
- Premiere Pro
- After Effects
- Basic HTML/CSS

AWARDS

CBRE

2021 Employee Of The Year – Tysons, VA

“She’s always smiling, poised, and collected. Her can-do-energetic attitude makes working with Jasmine a joyful experience. Jasmine’s work is consistently best in class producing high-quality projects while meeting every deadline sent her way. Her commitment to our clients has allowed Jasmine to grow and to find creative solutions to client needs. Among her peers Jasmine is the leader, her welcoming approach allows those she mentors to feel supported in their work.”

RANDOLPH AVERY MEMORIAL FUND

2017 Ampersand Award

“The Ampersand Award honors a graduate student whose work best exemplifies the spirit of the Publications Design program, exhibiting exceptional levels of achievement in writing, design, and technology.”